U.S. Study Abroad Graphic Designer

Project Title	U.S. Study Abroad Graphic Designer
Project Summary	Work with the U.S. Study Abroad Branch in the Bureau of Educational and Cultural Affairs to create graphics that tell the impact of study abroad. You will create content for program fact sheets, social media, and studyabroad.state.gov, the Department's flagship website for study abroad resources.
Country	United States

Project Description

The goal of the U.S. Study Abroad Branch in the Bureau of Educational and Cultural Affairs is to increase diversity and participation in study abroad so more students have an opportunity to develop the linguistic and cultural skills needed to protect U.S. national security and economic competitiveness. We do this by managing our own scholarship programs, building capacity for study abroad at U.S. and foreign institutions, aggregating resources from U.S. federal agencies and foreign governments online, and demonstrating the value of studying abroad. To do this work, we need dynamic, engaging content showing the impact of our programs and the latest trends in study abroad to use on our website, social media, and fact sheets.

You will help tell the stories of the Critical Language Scholarship, the Gilman Scholarship Program, and our higher education partners by creating and sharing infographics that highlight our work through quantitative data and dynamic visuals showcasing our program participants, alumni, and their activities. Design projects could include stand alone informational one pagers, graphics for use in internal and external reports, and social media and website content. We will often have specific graphics that we will ask you to design, but we also encourage you to analyze study abroad trends and identify stories to highlight.

We are looking for someone with the analytic, design, and creative skills needed to transform data into compelling visuals and digital stories.

Required Skills or Interests

Skill(s)

Data visualization

Design thinking

Graphic design

Additional Information

You will be working with a small team that is dedicated to telling impact stories but needs help turning great data in to easily understandable graphics. Please be sure to include information on past design projects and your proficiency with graphic design softwares and platforms. We mostly use Adobe Indesign, Illustrator, and Photoshop but are open to other programs.

Language Requirements

None